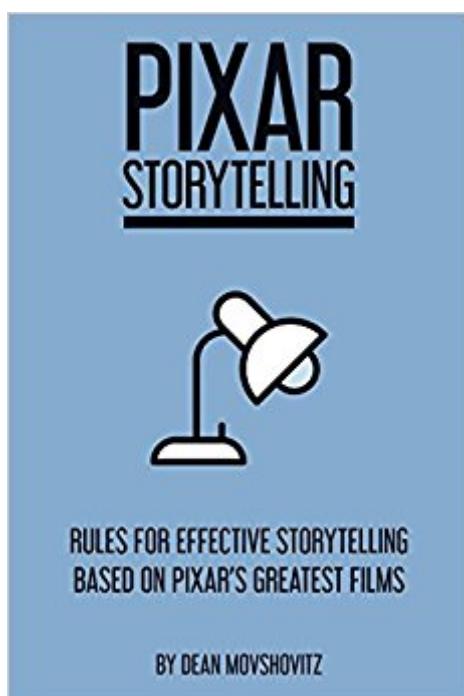


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# Pixar Storytelling: Rules For Effective Storytelling Based On Pixar's Greatest Films



## **Synopsis**

Pixar Storytelling is about effective storytelling rules based on Pixarâ™s greatest films. The book consists of ten chapters, each of which explores an aspect of storytelling that Pixar excels at. Learn what Pixarâ™s core story ideas all have in common, how they create compelling, moving conflict and what makes their filmsâ™ resolutions so emotionally satisfying. The book also examines Pixarâ™s character development, unique, intricate story structure and use of theme, all of which are key to the studioâ™s storytelling achievements. This book is great for writers interested in writing for animation or mainstream feature films, animators or aspiring directors who want to know how some of the best animated films work, and even Pixar fans or film buffs who are interested in learning more about the awesome world of storytelling.

## **Book Information**

Paperback: 124 pages

Publisher: CreateSpace Independent Publishing Platform; 1 edition (October 6, 2015)

Language: English

ISBN-10: 1517699452

ISBN-13: 978-1517699451

Product Dimensions: 6 x 0.3 x 9 inches

Shipping Weight: 8.5 ounces (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars 36 customer reviews

Best Sellers Rank: #71,261 in Books (See Top 100 in Books) #49 in Books > Arts & Photography > Graphic Design > Animation #70 in Books > Humor & Entertainment > Movies > Screenwriting #100 in Books > Arts & Photography > Other Media > Film & Video

## **Customer Reviews**

Dean Movshovitz graduated from Tel Aviv University's Film and Television Department, majoring in Screenwriting. After his studies he served as Director of Film and Media at Israel's Office for Cultural Affairs in North America, at the Consulate General of Israel in New York. He won his first screenwriting award in Israel at sixteen, for a short comedy script. Dean wrote about cinema for Taste of Cinema and the Tel Aviv Cinematheque Magazine and has lectured widely about Israeli cinema during his tenure at the consulate. He has moderated filmmaker Q & A panels at Lincoln Plaza Cinemas, Film Forum, Jacob Burns Film Center and many more organizations. His previous collaboration with Bloop Animation has been covered by The A.V. Club, Daily Dot and other sources.

I bought this book in print. Seeing the high price -- and the five-star reviews, despite it -- I expected some great, unique insights from someone who'd worked with Pixar, and perhaps some wonderful color illustrations from Pixar films, highlighting how they craft their stories. When the book arrived yesterday, I saw that neither were true. 1) The book reads like a good, undergraduate thesis. It highlights several classic storytelling (and screenwriting) tropes and plot construction methods, with lengthy, scene-by-scene examples from almost every Pixar hit film, ever. 2) The printed book was published in color, which required a higher-than-average selling price. However, the only only interior illustration is a color photo of the author, plus blue text for the chapter numbers. Another reviewer has mentioned the fact that this is good information, but amateurishly presented. I agree. These "rules" are solid, familiar points I've read over & over again in excellent books by Jeffrey Alan Schechter, Blake Snyder, Shawn Coyne, Larry Brooks, and others. And, as a Pixar and Disney fan, I'm kind of appalled that the book's title and thumbnail cover image (with the Pixar-ish desk lamp) suggest that the author has some connection with Pixar. It's why I bought this book. He doesn't. Sadly, the presentation issues don't end with the misleading title, subtitle, and cover design. When I opened the book, instead of a title page, I saw a full page headed COPYRIGHTS. Yes, with an S. And then the standard copyright blurb. It's a little difficult to get past such an obvious typo in letters a half-inch tall. The second page...? A disclaimer that concludes: "The author and publisher are not affiliate [sic] with Pixar or Walt Disney Animation Studios." Another glaring typo, and no mention that Pixar and related names are trademarked. (That's odd, for someone who makes his own copyright such a high priority.) I never found a title page. However, despite the book's amateurish first impression, I was STILL hoping to read some wonderful insights about storytelling. Some of the information in the book is okay. Mostly, it's a fan's opinions of how Pixar tells engaging stories. He makes some good points. Far more are confusing, at best. Due to grammar and punctuation problems, I frequently had to stop and re-read sentences, sometimes several times, to understand what the author intended to say. A bigger problem: the author seems to assume we're familiar with every Pixar film. I've seen most, but not all of them. So, when the author talks about "the scene where....," in a movie I haven't seen, I'm clueless. Whatever point he was making is diluted. In some cases (even if I've seen the film multiple times), his points entirely elude me. When the author came up with this book concept, it was probably seemed like a good idea. If he rewrites this, possibly from the ground up, it might work. I'm not sure. As I see it, these are the book's main problems:- The cover and title need to make it clear this is NOT a Pixar book. The author ISN'T sharing an insider's views from Pixar's story creation process.- This book's basic

content -- the "rules" -- aren't new. Others, especially Schechter and Snyder, have explained them more effectively.- The author seems to assume we'll "get it" if he simply references Pixar scenes. That may work well in conversations he's had, but in many cases, even when I'd seen the related film many times, I still wasn't sure of this author's points.- This book needs proofreading to correct confusing grammar and punctuation. It probably needs thorough editing, too.- Improved formatting could provide a better first impression and improve the reading experience. Justified margins are just one improvement I'd suggest.- This book's price is far too high. Had the author been willing to leave out the full-color photo of himself, a b&w interior would have allowed him to price this book more appropriately."Pixar Storytelling" isn't entirely awful, but it's NOT a five-star book. The best I can give it is two stars, and that may be too high.I'm returning this book to .

Pixar has a winning formula for effective and entertaining storytelling, and this book offers a very well-structured review of their methodology for writers to work with.

Great read that i used wile writing and revising for inspiration and insight for where and what to look for in my script to tweak. Well written in that it was fun, clear, and insightful.

It's a good read. I was hoping for a more indepth formula of the Pixar storytelling process but nonetheless a good over all evaluation.

I love the book, but when I got to a certain chapter, the text was all messed up for 5 pages. Hopefully I will be able to get another book after this review without having to pay for another one, but we shall see.

A great overview on Pxar's movies and what makes them memorable. An excellent book on writing craft and story structure.

An informative analysis of the Pixar approach / attention to story. A few typos, I wish it was proofread.

Delivered as promised on time. Anyone interested in learning how to guide and present storylines, this is a must read.

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